

Reego ODM Support Process

Helping New Brands Build a Strong Start in the Denim World

1 ■ ■ Brand Consultation & Market Positioning

We begin by understanding your vision — your target market, price range, and style direction. Our team shares trend insights, sustainability options, and technical advice to help define your denim brand's identity.

Outcome: Brand direction summary, seasonal mood board.

2 ■ ■ Design Development

Our design experts turn your vision into reality. Using sketches, 3D CAD design, and fabric trend analysis, we create designs that balance fashion, function, and cost efficiency.

Outcome: Design sketches, technical packs, and prototype approval.

3 ■ ■ Fabric & Material Sourcing

Reego partners with certified mills and laundries to provide sustainable and innovative fabrics — from organic cotton and recycled denim to eco-friendly finishing.

Outcome: Fabric swatches, wash samples, sustainability certificates.

4 ■ ■ Sampling & Fitting

We develop accurate samples and size sets to test fit, construction, and wash effects. Our technical team fine-tunes every detail until your design is production-ready.

Outcome: Approved fit sample, graded size chart, final wash standard.

5 ■ ■ Production & Quality Control

With over a decade of denim manufacturing experience, Reego ensures strict quality management from cutting to finishing. We manage production schedules, QC inspections, and on-time delivery.

Outcome: Pre-production samples, quality reports, production timeline.

6 ■ ■ Branding & Packaging

Our creative support extends to developing woven labels, swing tags, and sustainable packaging that reflect your brand's identity.

Outcome: Brand packaging concept, print files, packaging specification sheet.

7 ■ ■ Logistics & Delivery

Reego's logistics team handles export documentation, freight coordination, and shipping to your warehouse or distribution partner.

Outcome: Packing list, shipment booking, customs documents.

8 ■ ■ Long-Term Partnership & Growth

After your first collection launch, we support ongoing development — analysing sales feedback, improving styles, and building future collections together.

Outcome: Collection review, next-season proposal, continuous brand support.

■ Why Choose Reego

- Full ODM Service: From design to shipment — one partner, one solution.
- Sustainability Focus: BSCI-compliant and environmentally responsible processes.
- Flexible MOQ: Supporting both new and growing brands.
- Experienced Denim Team: Deep technical know-how in design, washing, and production.
- Global OEM/ODM Expertise: Trusted by international brands.